


The background is a solid blue color. It is decorated with various geometric shapes and patterns. In the top left, there is a large circle with a red-to-orange gradient border. To its right is a smaller blue circle. Further right are an orange triangle and a yellow triangle. In the top right, there is a pink square. On the left side, there are several overlapping circles of different shades of blue and purple. A dotted line with orange and yellow dots curves around the middle left. In the bottom right, there is a yellow circle and a dotted line with green and yellow dots. The text 'eLearning Plus' is written in a large, white, sans-serif font. To the right of the text is a white stylized logo consisting of four curved lines meeting at a central point, resembling a four-pointed star or a flower.

# eLearning Plus

Delivering value through elearning with **extra zing!**



Amelia Jackson  
IT Department

BEGIN COURSE

TOP TIPS

GUIDANCE

REVISION

TAKE THE TEST

HOME

TOOLS

INSTRUCTIONS

HELP

PROGRESS

## Information Governance

### Records and Management

Records management deals with the creation, retention and storage and disposition of records. A record can either be a physical, tangible object, or digital information such as a database, application data, and e-mail. The lifecycle was historically viewed as the point of creation to the eventual disposal of a record. As data generation exploded in recent decades, and regulations and compliance issues increased, traditional records management failed to keep pace. A more comprehensive platform for managing records and information became necessary to address all phases of the lifecycle, which led to the advent of information governance.

Visibility & Transparency	Enforcement & Compliance	Legal & eDiscovery	Storage Management	Retention & Disposition	Privacy & Security
Auditing Training & Knowledge Management Reporting & Analytics	IT Policy Enforcement Corporate Policy Compliance Regulatory Compliance	Data Inventory Corporate Policy Compliance Analysis, Processing & Production	File Storage Management Email Storage Management Enterprise Social Software Management	Defensible Deletion Archiving	Sensitive Information Classification Records Retrieval & Availability Information Privacy Management

← Elements of an Effective Information Governance Strategy →

In 2003 the Department of Health in England introduced the concept of broad-based information governance into the National Health Service, publishing version 1 of an online performance assessment tool with supporting guidance. The NHS IG Toolkit is now used by over 30,000 NHS and partner organisations, supported by an e-learning platform with some 650,000 users.

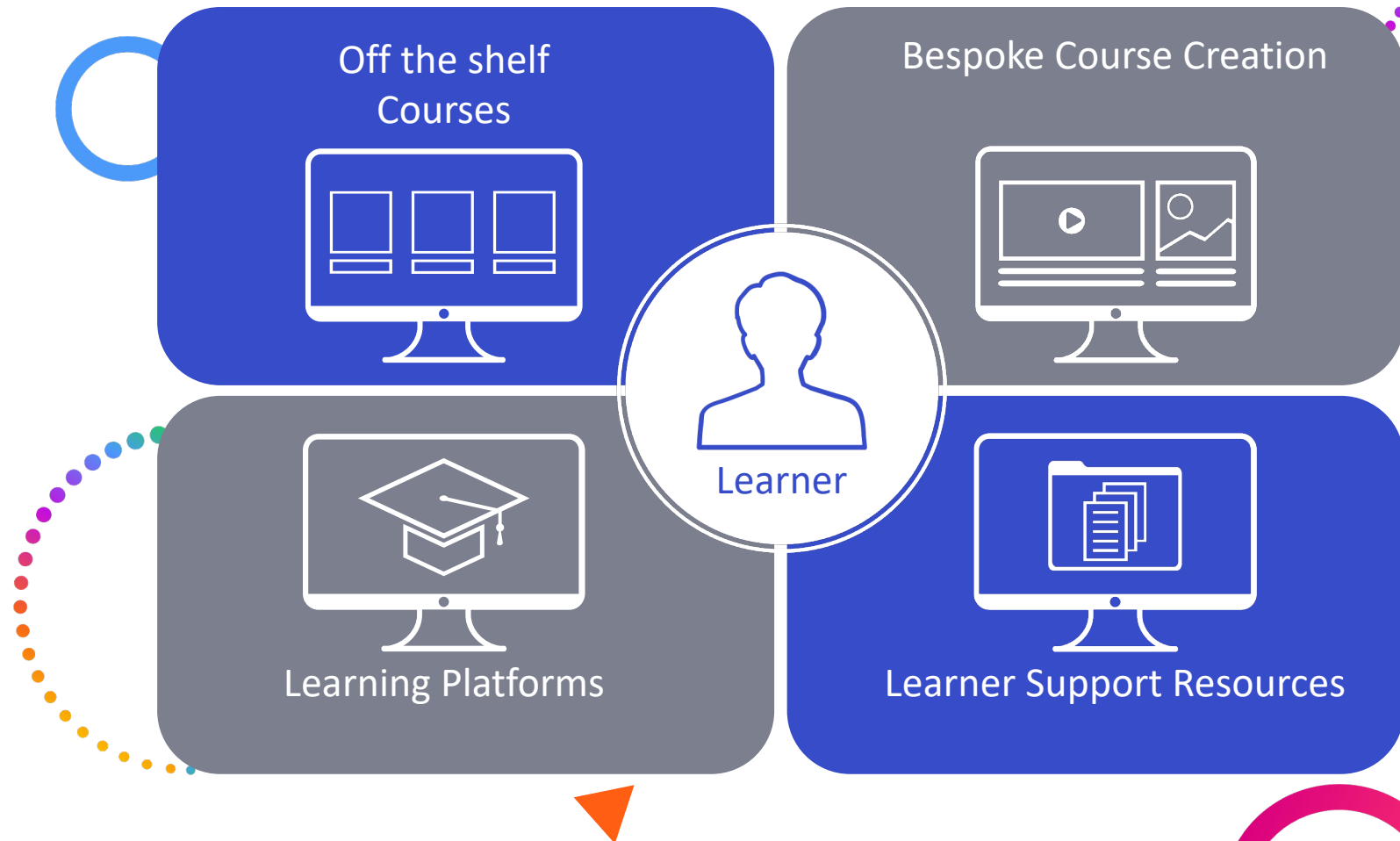
# eLearning Plus<sup>+</sup>

Delivering value through elearning with **extra zing!**

At eLearning Plus+ we add that extra zing to your training, delivering new skills and knowledge that sticks. We understand the learner journey and how to optimise this by introducing new thinking into your digital training programmes and transforming learning outcomes with exceptional learning experiences.

We empower organisations and people through dynamic and engaging digital learning experiences.

## WITH 4 DIGITAL LEARNING DEVELOPMENT STREAMS BUILT AROUND THE LEARNER



# OUR 4 DIGITAL LEARNING DEVELOPMENT STREAMS HELP YOU CREATE AND DELIVER COMPELLING LEARNING EXPERIENCES.

Think about all the training time and learning opportunities wasted with dire training materials and dull online learning content. Training that's boring, amateurish and often just a tick box exercise.

Just imagine the value of introducing compelling interactive learning content, designed to deliver a truly engaging learning experience. You'll see motivated learners, better performance and improved business success.

## OFF THE SHELF COURSES

01



Pre-built, off the shelf courses that enable rapid training roll-out.

## LEARNING PLATFORMS

02



Cutting edge learning platforms that satisfy different organisational needs.

## BESPOKE CONTENT CREATION

03



Innovative bespoke learning content that exactly matches your training requirements.

## LEARNER SUPPORT RESOURCES

04



A range of learner support resources that underpin the learner journey.



## 01 OFF THE SHELF COURSES – TO FAST TRACK YOUR ELEARNING DELIVERY

### OVER 120 OFF-THE-SHELF WORKPLACE ELEARNING COURSES, READY TO GO AND RELEVANT!



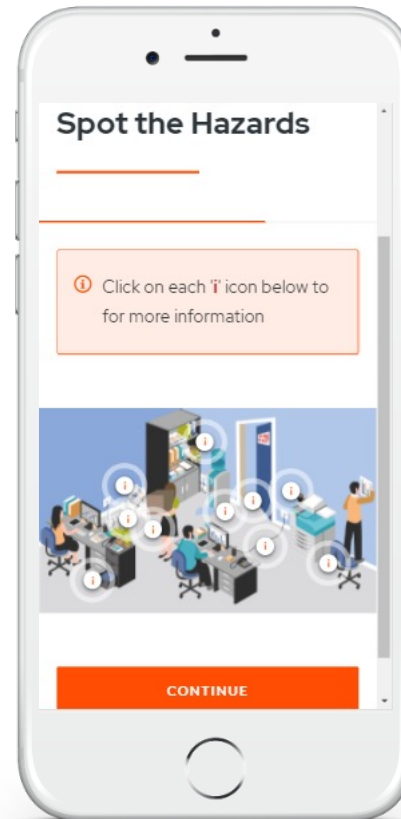
For rapid training rollout, you can license our Business Essentials Catalogue for delivery through our LMS or your own



We don't just provide a catalogue of any old courses just to fill it! Our courses are high quality, interactive and focus on those core skill areas that all businesses need.

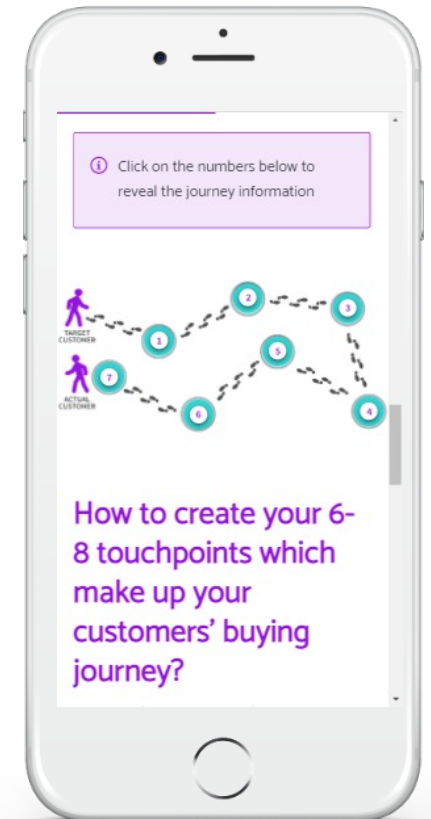


Our elearning content works across all devices, including mobile, and each course offers a learning module, an assessment and a certificate. Many come with blended resources to support knowledge acquisition including factsheets, workbooks and memory joggers.



#### Course Categories:

Leadership & Management  
Policy & Compliance  
Personal Development  
Health and Safety  
Human Resources  
GDPR & Cyber Security  
Diversity & Inclusion  
Customer Service  
Marketing Insights  
Sales Skills  
Food Hygiene  
Safeguarding



## 02

## Elearning platforms to engage your audience

Have you found today's learning management systems inflexible? That's why we looked at introducing alternative online learning platforms, so we could provide an effective and simple way of managing learners and course delivery. Our platforms with their cloud-based architecture, provide scalability and performance with a modern, mobile friendly interface.

We offer 3 LMS platforms:



### SMARTLMS

A Moodle based LMS with all the powerful core features of Moodle but with a completely re-designed interface that's simple, intuitive and focuses on the learner experience.



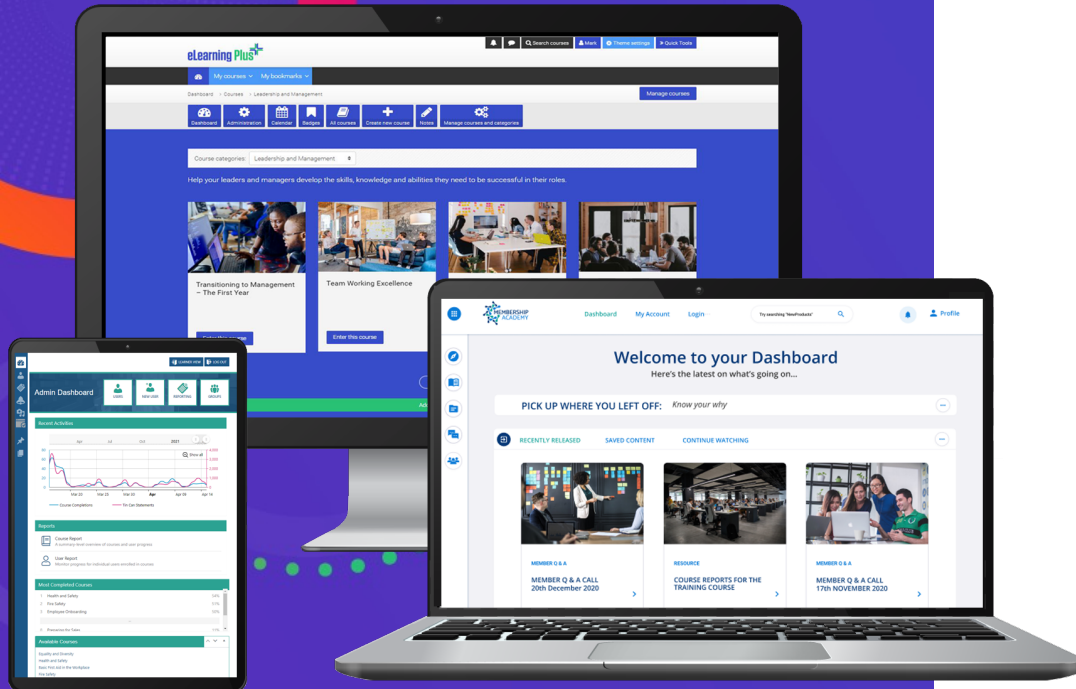
### LEARNHOST

A WordPress based LMS that opens the door to a huge set of integrations and development possibilities to become a powerful and flexible learning knowledge centre.



### MEMBERPLUS

To help you easily manage members, deliver a gated library of content and courses, as well as tools to interact and report on your member community.

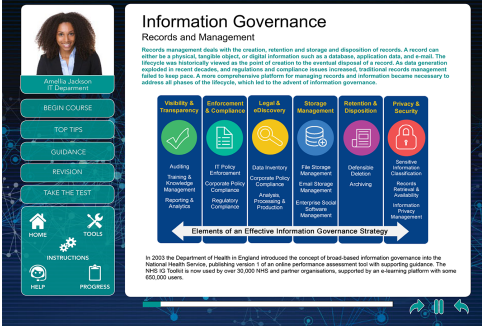
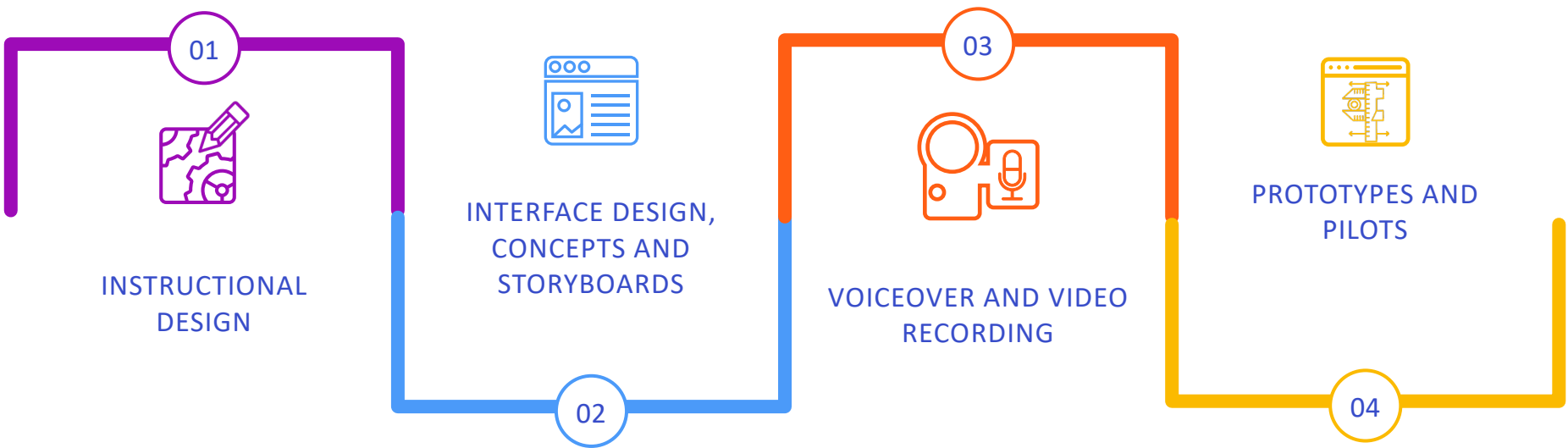


# 03 CUSTOMISED COURSE CONTENT, JUST HOW YOU WANT IT.

Creating your own training content can be difficult, expensive, and time-consuming, so If you’re looking for a partner to help create engaging online content to drive the performance of your learners then we’re here to support.

With experience in delivering everything from micro learning, interactive video and animated explainer videos through to fully immersive courses that use branching scenarios, simulations and interactive elements, our bespoke elearning solutions are creative, engaging and results focused.

We can handle as much or as little of the process as you need including:



Hub4Leaders TheSchoolBus





04

## Learner Support Resources to underpin training delivery

We enhance the learning journey by creating a wide range of materials that support your classroom, workshop and online delivery.

Providing multiple touch points for your learners helps them rapidly absorb new knowledge and makes the whole learning experience far more interesting and engaging.

01 Presentation Decks

02 Infographics

03 Interactive PDFs

04 Interactive Brochures & eBooks

05 Course workbooks



06 Explainer Videos & Training Videos

07 Interactive Video Overlays

08 Audio Podcasts

09 Job Aids

10 Learner Surveys



# eLearning Plus<sup>+</sup>

We focus on  
Improving the  
Performance of  
your People **and**  
your organisation



## WHO WE ARE

eLearning Plus is an experienced team of learning specialists with a passion for introducing innovation and new thinking around digital learning.

With the increase in demand for online learning, we're taking a leading role by creating inspiring, industry leading learning solutions. We aim to deliver the best possible learner experience and boost both people and business performance.

We've helped thousands of learners improve their knowledge and skills through a wide range of inspiring material that is engaging, interactive and functional. Get in touch and we'll show you how we bring new thinking to your learner journey.



## WHY CHOOSE US

### A Proven Partner for Learning Success

#### DISCOVERY PHASE



1. Determine business improvement targets
2. Define learning outcomes
3. Identify target audience

#### CONCEPT PHASE



1. Agree content
2. Choose Format
3. Define knowledge checks & assessment

#### PROTOTYPE PHASE



1. Develop prototype module
2. Outline any supporting resources
3. Trial with test group

#### BUILD PHASE



1. Develop remaining content
2. Build complete module suite
3. Sign-off with test group

#### LAUNCH PHASE



1. Upload to LMS
2. Publicise availability
3. Encourage participation

#### REVIEW PHASE



1. Analyse against identified KPIs
2. Refine and update
3. Identify further learning needs

When it comes to creating engaging learning experiences, we've learnt over time what works and what doesn't and we've distilled this know how into a process that we use for all your content development. When you bring us onboard to help with your training development, you can be sure we follow a structured and proven process to ensure your content truly engages with your learners, each and every time.

#### SAFEGUARDING SAFETY CAMP



## IMPROVING INDIVIDUAL PERFORMANCE AS WELL AS BUSINESS RESULTS

We work with you to develop an approach that helps enhance and update your eLearning capabilities, from helping you specify what you need from your eLearning delivery and how to get there, to planning a new and innovative digital learning strategy.

We review your eLearning capabilities, the needs of your learners, the tools and technologies that are appropriate and develop a comprehensive and integrated programme to provide a rich learner experience.



**90+**

Projects Successfully  
Delivered



**10,000+**

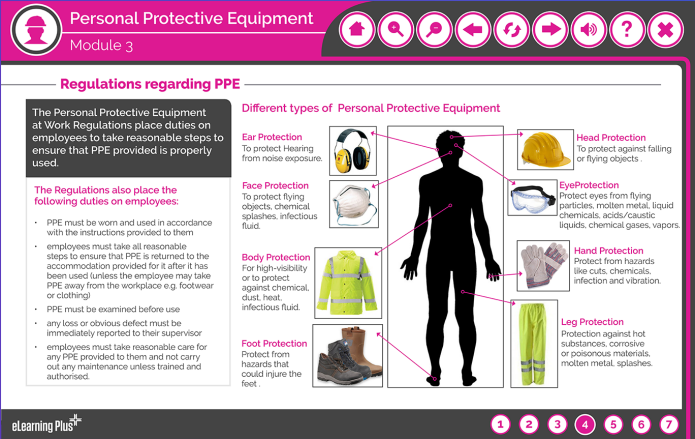
Learners Trained in the  
workplace



**30+**

Active Clients using our  
learning streams

# Our 4 core values inspire our team, our delivery and our commitment to you



## CREATIVE

We're passionate about embedding effective workplace learning and bring a level of creativity and new thinking into digital learning, to provide the very best learning experiences. That's why a significant part of our resource is focused on R&D and creative learning innovation.



## COLLABORATIVE

This is a core value for us both internally and externally. With effective collaboration, excellent customer service and a friendly attitude, we're able to truly understand your learning needs, drive rapid progress and deliver targeted performance improvements.



## COST EFFECTIVE

We recognise the challenging times we're all facing, and whilst it's not always a question of developing content for the lowest price, it is essential to provide cost effective solutions which generate a demonstrable return on investment.



## SOCIALLY RESPONSIBLE

We also have a strong social values and social responsibility aspect to our business. We'd love to introduce you to our "Pay it Forward Learning Project", an initiative to help the unemployed, ex-offenders, veterans and the homeless get the training they need to find meaningful employment.

## A SELECTION OF CLIENTS:

AnxietyUK

Manchester  
Metropolitan  
University

SMARTLING

redhat.

DELL

TECDUR  
HIDDEN STRENGTH

TOPSEAL

NetIQ.

T...Systems...

maytech  
GLOBAL DATA TRANSFER

intel

riverbed

f5

ips

ORACLE®

Mobile  
Digest.

OPENTEXT

panda

IPSWITCH

The  
Gist



# eLearning Plus



## WEBSITE

[www.elearningplus.co.uk](http://www.elearningplus.co.uk)



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Get in touch to see  
how we can help you  
improve both your  
people and business  
performance.