

Drive your business objectives with *Strategic Learning*



NURTURE | RETAIN | ATTRACT

eLearning Plus⁺

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Much of today’s training is disengaging. It ignores the real needs of learners and fails to deliver impactful learning outcomes. At eLearning Plus⁺, we help you create engaging learning experiences that inspire and motivate learners to develop a new skill, change a behaviour, or improve their performance.

At eLearning Plus+ we combine strategic learning with tactical delivery to maximise business performance.

We're well aware that people are fundamental to the success of your business. We help you nurture, retain and attract your people through strategic learning focused on personal development and business objectives.

Our in-house content team has the skills and technology know-how to generate every type of learner resource depending on your individual requirements. We'll also help you ensure that your training is balanced and inclusive across your organisation.

And if you have immediate training needs, we can support with pre-built online courses, customised courses, resource creation and a learner focused platform that's quick to deploy, cost-effective and simple to use.



We help you determine and develop the skills needed for business success

Taking a strategic approach, we work closely with you to understand your individual business objectives, the skills required and your skills gaps.

By running a dedicated skills audit, we'll help reveal gaps in knowledge, capabilities and wellbeing, as well as any areas where you could be more inclusive to ensure balanced training opportunities across your organisation.

But we don't just provide platforms or training content without context. Having identified the strategic learning framework that meets your business needs, our experienced and dynamic team support the implementation of this framework.

We fuse tailored learning content and technologies with facilitated training, mentoring and coaching to meet the needs of your learners and your key performance targets.

Our services help you:

- ✓ Drive business performance and growth
- ✓ Develop highly engaged employees
- ✓ Increase skills across teams and leaders
- ✓ Ensure strong employee retention
- ✓ Manage risk to the business
- ✓ Improve training ROI
- ✓ Deliver inclusive training for everyone



Get in touch to find out more about how our services can benefit your organisation.

We work with two distinct types of organisations:



We help organisations that recognise the value of developing their people in order to improve business performance. Our work includes assessing, creating and delivering the learning needed to help their people continually improve and perform at their highest level.

We support training companies and professional services organisations that have scaling ambitions. Those companies looking to expand their business by introducing digital capabilities (delivered through online content and platforms) alongside their facilitated training and coaching interventions.

Some of our Clients



Some of our Clients



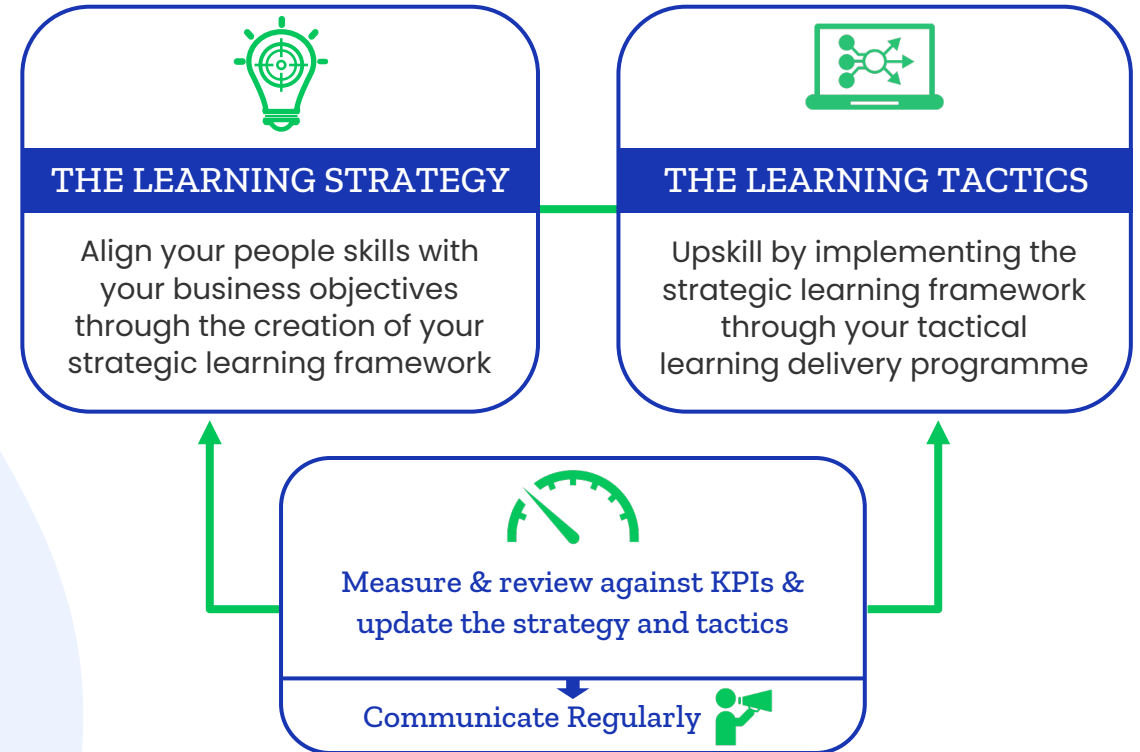
How we do it – The Strategic Learning Canvas

The eLearning Plus⁺ Strategic Learning Canvas provides a managed and planned approach to your learning delivery, and ensures you focus on providing the critical learning necessary to meet your business objectives.

Implementing this canvas helps successfully build the essential foundations needed to create your strategic learning framework alongside your tactical learning delivery programme.

This approach ensures you target appropriate learning needs, build a supportive environment and secure buy-in from your learners and stakeholders.

An essential aspect of this canvas is to ensure you measure and review against the KPIs identified, and communicate outcomes regularly to stakeholders and learners.



View the full eLearning Plus⁺ Strategic Learning Canvas

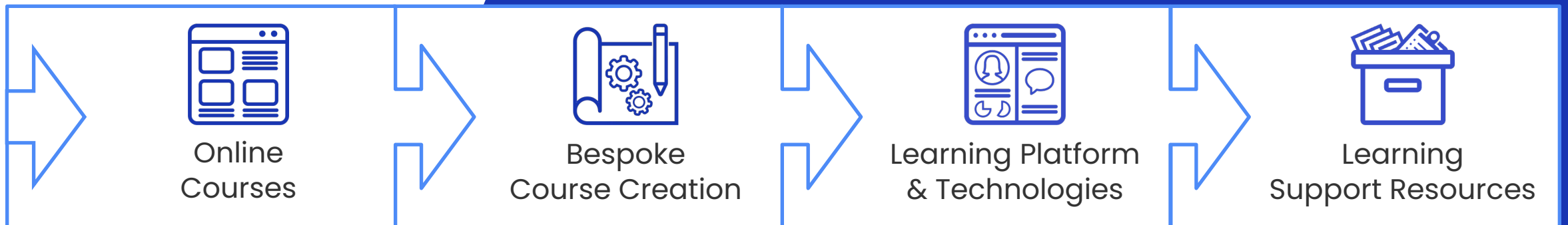
The Learning Toolkit: Four essential learning delivery components that power positive learning outcomes

When we help you develop the tactical learning delivery programme, we also have a toolkit of services and technologies that help speed up implementation and fast track your delivery.

With a range of online courses, bespoke content development skills and innovative learning technologies, we integrate with your current delivery programmes too.



We understand that it's much easier to deal with one organisation that helps address all of your learning needs, so our comprehensive toolkit of services covers the four essential learning delivery components that support strategic learning development.



TOOLKIT: Immediate access to 100+ workplace focused online courses













Access the essential training you need at the click of a button through our online courses. Our eLearning catalogue consists of online training courses designed to cover essential workplace roles.

No need to create your own content from scratch, why not fast track your training delivery with courses ready to use right out of the box?

We deliver the courses via our user friendly LMS (or yours) and learners can work on a course at a suitable time, place and pace and return to any course picking up where they left off. The courses typically take from 40 to 60 minutes and after passing an assessment, the learner gets a certificate of achievement.

The courses use a scrolling web style interactive format which we have found to engage learners far better than talking head or PowerPoint style delivery.

Course Topics:

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|---|---|
|  Leadership & Management |  Health and Safety |
|  Personal Development |  Human Resources |
|  Policy & Compliance |  Marketing |
|  Customer Service |  Sales Skills |
|  GDPR & Cyber Security |  Safeguarding |
|  Diversity & Inclusion |  Food Hygiene |

Take a look at a course we created for GMAST on sustainability in the Cultural sector.

GMAST



Download a PDF Catalogue of our courses

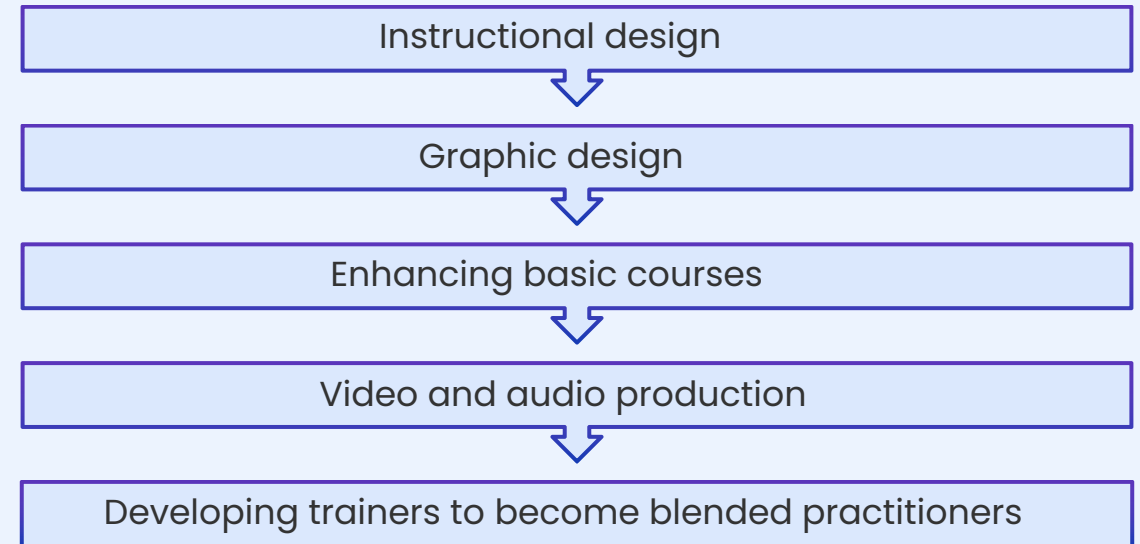
TOOLKIT: Customised learning content just how you want it; interactive, engaging and never dull.

Creating your own training content can be challenging, resource heavy, and time-consuming. So, if you're looking for a partner to help create engaging content and enhance the performance of your learners, then we're here to support you.

With experience in delivering everything from micro learning, interactive video and animated explainer videos through to fully immersive courses using branched scenarios and simulations, our bespoke solutions are creative, engaging and results focused.

Whether it's a one-off online course, a complete learning pathway or a global learning programme, we help you create the very best learning experiences.

We also support your existing L&D team with our cost-effective retainer service, where we provide regular and ongoing support in areas such as:



Contact us to discuss the development of your bespoke courses and pathways.

TOOLKIT: A learner focused platform, quick to deploy, simple to use and cost-effective

The learning platform developed by eLearning Plus+ offers a fast and flexible way to deliver an engaging learning experience and timely content to your team:

- 1 Quick to setup, simple to use and cost-effective
- 2 It works across mobile devices as well as laptop and desktop
- 3 It's cloud-based, so your learners can access content wherever and whenever needed
- 4 Branding can be customised
- 5 It tracks progress and monitors performance
- 6 It provides essential insights on your users



[Get in touch for a demo](#)

TOOLKIT: Engage your learners with a wide range of learning support resources



Creative learning materials both support and boost your facilitated or online training delivery. Enhance your learning experiences with tools such as eBooks and interactive videos through to practical job aids and process posters.

We help you create engaging materials that support on the job training and online digital learning, such as workbooks, checklists and flip cards.

We also support your facilitators too, whether they are delivering one-on-one coaching or mentoring interventions or facilitating action learning groups and peer-to-peer sessions. Enhance these interventions with high impact presentation decks, workbooks and checklists.



Presentation Decks



Infographics



Interactive PDFs



Interactive Brochures & eBooks



Course workbooks



Explainer Videos & Training Videos



Interactive Video Overlays



Audio Podcasts



Job Aids



Learner Surveys



If you'd like some inspiration, contact us to see examples of different types of support materials.



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Glassolutions, Saint Gobain

Homes for Harringey

Augmentas Group

Scottish Power Renewables

Glassolutions, Saint Gobain

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eBook

Alongside the development of other learning materials, we created an interactive eBook that provided essential information in an engaging and highly visual format.

Outcomes:

- High take up and interaction with content
- Awareness raised on critical POC topics
- Key knowledge and learning delivered without it feeling like a typical training module



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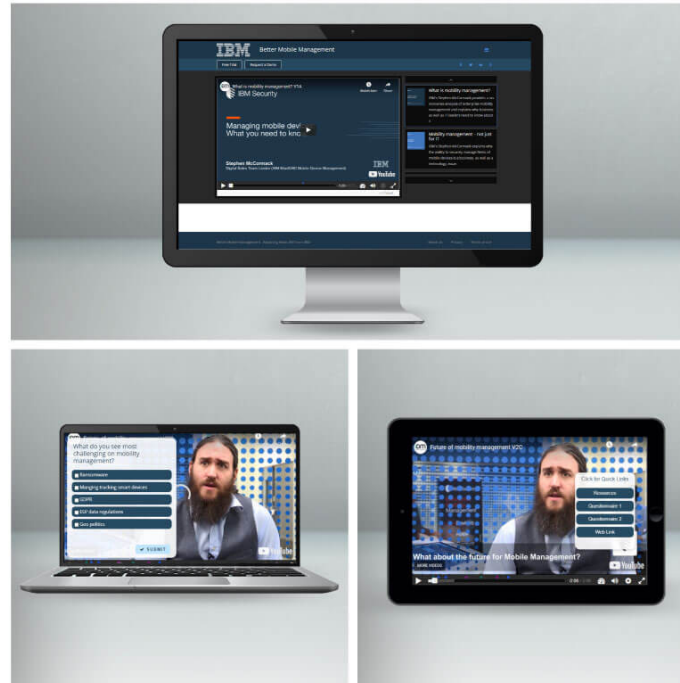
IBM

Interactive Video Portal

After discussions with the management team, we created a micro learning portal, filmed and edited a carousel of videos at their Dublin office and created interactive video overlays for all the video modules.

Outcome:

- Increased video views and viewing duration leading to increased engagement with further marketing materials.



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Acoustic Control iPDF

We created a range of interactive PDFs that enable the learner to move around the content freely and learn in a way that doesn't feel like a typical learning module.

Outcomes:

- Clearer audience understanding of glass properties
- Improved knowledge across the sales teams and the sales channel
- Format and style well supported compared to previous formats



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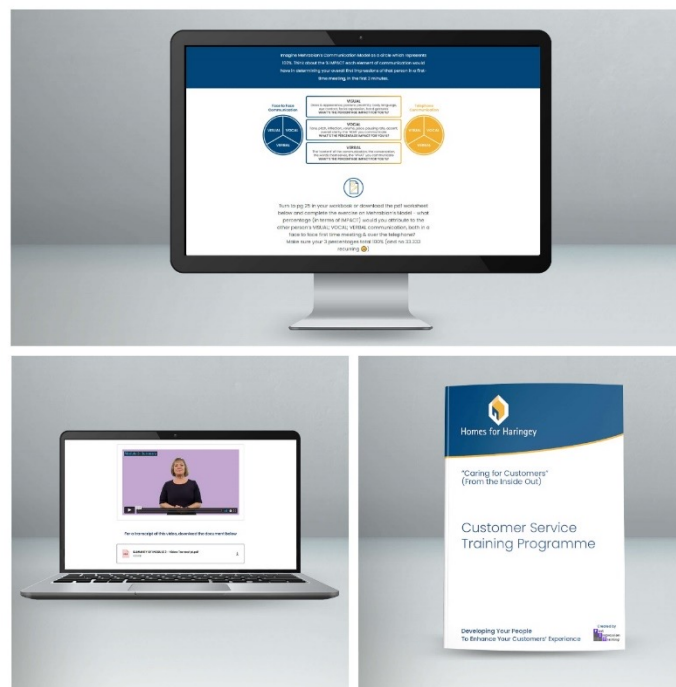
Homes for Harringey

Customer Service Course, Workbook & Worksheets

In tandem with First Impression Training, we created an in-depth, device friendly elearning Customer Service course with supporting workbooks, digital resources and coaching resources for a true blended delivery.

Outcomes:

- Fully blended approach has improved the scale and effectiveness of the programme
- Digital format makes remote rollout simple and efficient



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Workbooks & PowerPoint Decks

We created several Highly visual PowerPoint training decks and accompanying workbooks for trainers, as well as an accessible workbook

Outcomes:

- Blended learning delivery increased audience engagement
- All the training workshops were delivered consistently and with highly visual and engaging materials
- Knowledge transfer was highly effective for a such a mixed audience across tight timescales



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Scottish Power Renewables

Animated Video & Portal

Project Green Blade delivered materials and resources to educate and engage. This included animated videos and a micro learning portal as well as a range of interactive PDFs.

Outcomes:

- Simplified a complex subject and knowledge transfer for a non-technical audience
- The Project Green Blade brand grabbed attention quickly due to the engaging nature of the materials and the portal



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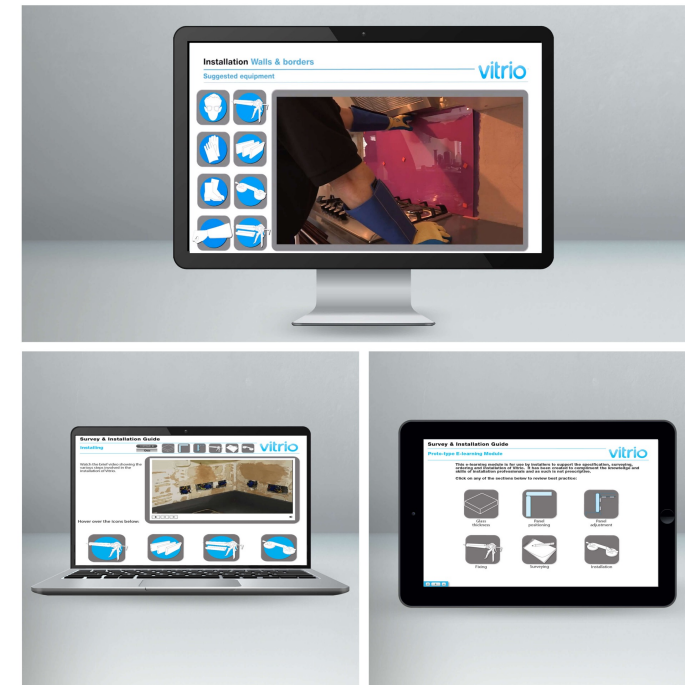
Glassolutions, Saint Gobain

eLearning module, videos and interactive PDFs

We created a variety of videos, interactive PDFs and an elearning module to specify precisely the processes to follow for both measurement for glass manufacture and for successful installation post manufacture.

Outcomes:

- Reduced waste (and costs) due to poor measurement.
- Reduced problems on installation.
- Improved delivery and installation times



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eLearning Module and interim LMS platform

Following the theme and style created for their leadership eBook, we developed an interactive elearning course that made use of tabs and buttons as an alternate style to the more traditional screen based elearning course. We also set up an interim LMS platform for testing.

Outcomes:

- High level of engagement and interaction
- Reduced complexity



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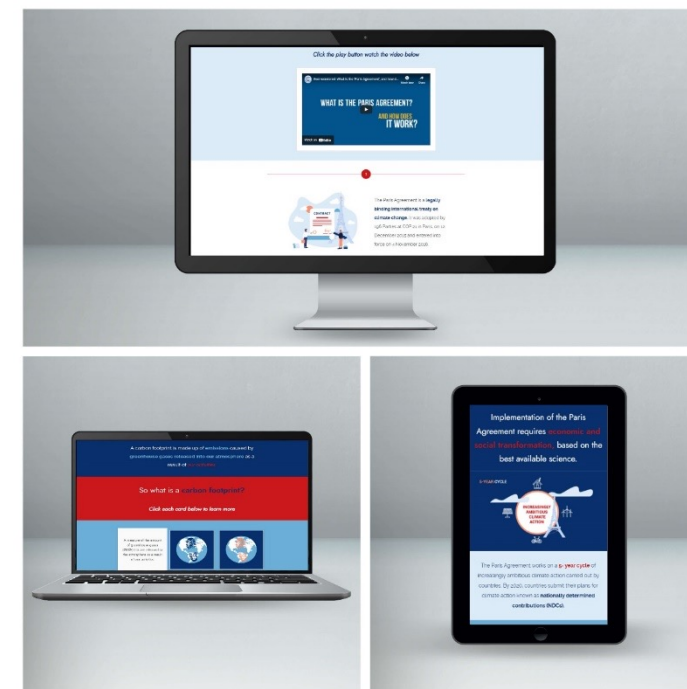
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eLearning Module & Hosting

After a consultative discovery session, we produced an interactive device friendly online module. This uses interactive elements to increase engagement, provide video clips and knowledge checks.

Outcome:

- The eLearning module was a fun and interesting way for viewers to increase understanding around the topic of sustainability and apply the principles covered to their own organisations.



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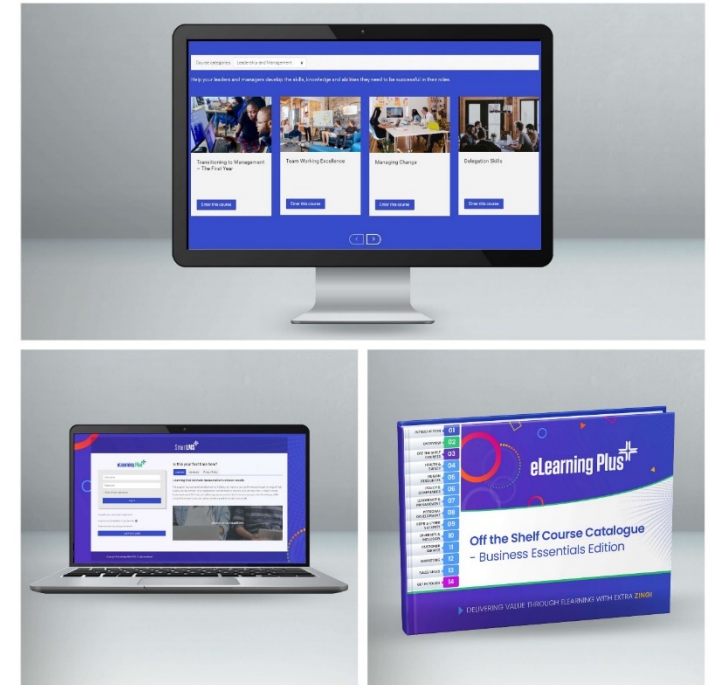
Anxiety UK

Business Essentials Course Catalogue & LMS

Anxiety UK took the full Business Essentials Course Catalogue from eLearning Plus+ alongside our LMS to deliver a wide variety of training as and when needed on key workplace topics.

Outcomes:

- Compliance training worries removed
- Delivered a wide variety of workplace training for a remote and diverse workforce
- Key reports available to demonstrate compliance training



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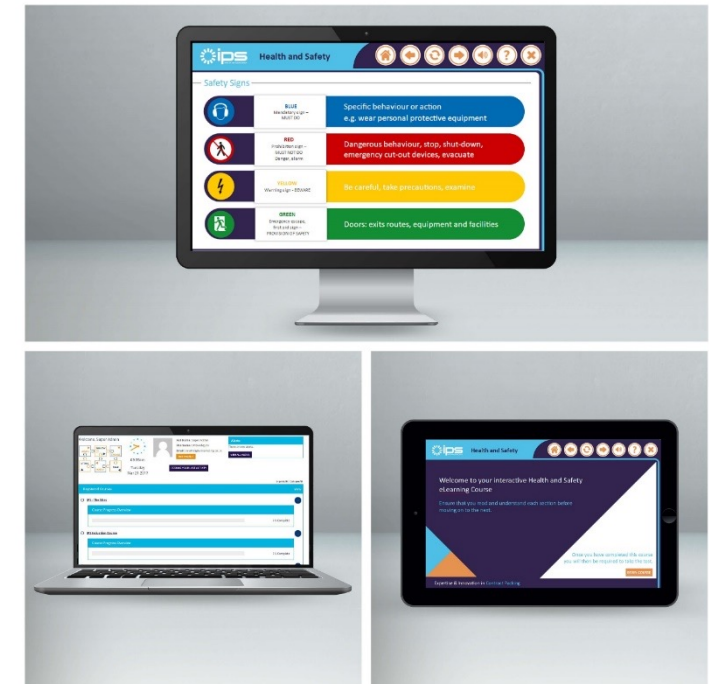
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LMS and Induction Programme

An onboarding programme of courses and a focused learning portal was developed for both existing and new employees to ensure compliance was met and the correct processes and procedures followed.

Outcomes:

- The highly visual format enabled non native English speakers to get to grips with content quickly and easily.
- A compliance audit trail was provided via the LMS.



What makes us different?

At eLearning Plus⁺ we don't just provide platforms or training content without context.

Instead, we focus on addressing those skills gaps and learning needs that contribute to boosting individual and business performance.



We help nurture, retain & attract your people with supportive learning experiences that encourage their full potential.



We don't believe in one size fits all. Having created a wide variety of learning materials and resources, we're experienced in driving changes in attitude and performance.



We help keep your learners engaged with regular communication & updates, that motivate and secure buy-in.

Get in touch to find out how we can help you introduce a strategic learning approach that drives business success.



Elliot House, 151 Deansgate,
Manchester M3 3WD



info@elearningplus.co.uk



0161 669 4418



www.elearningplus.co.uk

